

JOIN US FOR OUR ANNUAL GALA  
**DENIM & DIAMONDS**  
HOTEL CALIFORNIAN  
FEBRUARY 22, 2019



HONORING  
**LESLIE MEADOWCROFT-SCHIPPER**

MASTER OF CEREMONIES  
**JANET GARUFIS**

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Dear Friends,

We are thrilled to invite you to sponsor our annual gala, **Denim & Diamonds**, on February 22, 2019 at 6:00pm, for an incredible evening that brings together our community to raise funds and celebrate the work of Habitat for Humanity of Southern Santa Barbara County.

This fundraising gala welcomes nearly 200 individuals, organizations, and corporate partners to enjoy the beautiful Hotel Californian for a rooftop reception, special dinner, and paddle raise. The evening will honor our incredible supporter, Leslie Meadowcroft-Schipper, and we are grateful and excited to have Janet Garufis serve as the evening's master of ceremonies!

This event is an opportunity to hear about what Habitat is doing to promote safe and affordable housing, share stories from thriving homeowners, and debut our 2019 program plans. Importantly, we will continue to build support for Habitat's work in building new homes, repairing homes, revitalizing neighborhoods, and continuing our efforts in disaster recovery.

We have much to celebrate together! Since our inception in 2000, we have built 22 new homes for 84 people, half of them children, as well as helped rebuild and repair 150 homes.

**Please save the date! A formal invitation will follow. For sponsorship questions, please contact: [events@sbhabitat.org](mailto:events@sbhabitat.org) or (805) 692-2226 or <https://www.sbhabitat.org/upcoming-events>.**

With many thanks,

Jessica Wishan  
CEO  
Habitat Santa Barbara

Paul Wilson  
Board Chair  
Habitat Santa Barbara



## SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSOR CATEGORIES	ROOF RAISING SPONSOR	REVITALIZATION SPONSOR	WALL RAISING SPONSOR	FOUNDATIONAL SPONSOR	HOUSEWARMING SPONSOR
<b>Benefits</b>	<b>\$ 25,000</b>	<b>\$ 10,000</b>	<b>\$ 5,000</b>	<b>\$ 3,000</b>	<b>\$ 1,000</b>
<b>Table Sponsor</b>	<b>2 Tables</b> Year-long, cross-platform sponsor benefits (please inquire)	<b>1 Table (10 Seats)</b>	<b>1 Table (10 Seats)</b>	<b>Half Table (6 Seats)</b>	<b>2 Seats</b>
<b>Media &amp; Outreach</b>	<ul style="list-style-type: none"> <li>❖ Dedicated Press Release</li> <li>❖ Newsletter Feature Article (8,000 Supporters)</li> <li>❖ 5 Dedicated Social Media Feature</li> </ul>	<ul style="list-style-type: none"> <li>❖ Newsletter Feature Article (8,000 Supporters)</li> <li>❖ 3 Dedicated Social Media Feature</li> </ul>	<ul style="list-style-type: none"> <li>❖ Logo in Newsletter (8,000 Constituents)</li> <li>❖ 2 Dedicated Social Media Feature</li> </ul>	<ul style="list-style-type: none"> <li>❖ Logo in Newsletter (8,000 Constituents)</li> <li>❖ Dedicated Social Media Feature</li> </ul>	<ul style="list-style-type: none"> <li>❖ Logo in Newsletter (8,000 Constituents)</li> </ul>
<b>Ad in Event Program</b>	Front Inner Cover	Full-Page	✓	✓	❖ Half Page Ad
<b>Featured Sponsor at Cocktail Reception</b>	✓	✓	✓	✓	❖ Event Signage Listing
<b>Sponsored Team "Build Day"</b>	✓	✓	✓	✓	
<b>On-Stage Opportunity</b>	❖ Speaking Opportunity	❖ On-Stage Thank You	❖ On-Stage Thank You		
<b>Lunch &amp; Learn Session at Your Office</b>	✓	✓	✓		

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***Yes, please accept my sponsorship commitment!***

**Please list my/our sponsorship as:**

Business Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**Please charge my credit card:**

Amount \$ \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Number: \_\_\_\_\_

Signature \_\_\_\_\_

**Payment is enclosed for the sponsorship level:**

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> \$25,000 Roof Raising          | <input type="checkbox"/> \$10,000 Revitalization | <input type="checkbox"/> \$5,000 Wall Raising      |
| <input type="checkbox"/> \$2,500 Foundational           | <input type="checkbox"/> \$1,000 Housewarming    | <input type="checkbox"/> \$200 - Individual Ticket |
| <input type="checkbox"/> <b>General Donation:</b> _____ |  |  |

**Event Program Advertisements:\***

- |   |   |
|---|---|
| <input type="checkbox"/> <b>\$500: Full Page Ad</b> | <input type="checkbox"/> <b>\$250: Half-Page Ad</b> |
|---|---|

\*Specs for advertisements will be forthcoming via email; artwork due by February 8, 2019

*This form may be submitted by email to [events@sbhabitat.org](mailto:events@sbhabitat.org), or by mail to PO Box 176, Goleta, CA 93117.  
Please make checks payable to: Habitat for Humanity SSBC. **Thank you!***



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**PLEASE PROVIDE THE NAMES OF YOUR TABLE GUESTS**

Sponsor Name(s) \_\_\_\_\_

Sponsor Level \_\_\_\_\_

**Names of Guests**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

*Thank you for your generous support!*

