



We build strength, stability, self-reliance and shelter.

Dear Friends,

With the arrival of 2020 comes a big celebration! Habitat for Humanity of Southern Santa Barbara County (Habitat Santa Barbara) is proud to honor 20 years of helping individuals and families in-need build and improve a place to call home. We recognize that we could not have reached this milestone without the support of our volunteers, donors, corporate groups, staff, and members of the communities with whom we partner.

**We would like to extend an invitation for you to be part of our anniversary celebrations by graciously requesting your support as a yearlong 20th Anniversary Signature Events Sponsor where supporters will receive recognition at six events throughout the year. The 20th Anniversary Sponsorship levels & benefits matrix is enclosed on the second page of this letter. With your support, our fundraising efforts will go even further as we continue to frame the future!**

**20TH ANNIVERSARY CALENDAR OF SIGNATURE EVENTS  
EDUCATE – ENGAGE – CELEBRATE**

February	ReStore Community Clean-Up Day
Spring	Educational Housing Panel
Summer	ReStore DIY & Artist Event
August	ReStore Anniversary Sale
September	20th Anniversary Gala at Birnam Wood Golf Club, Montecito
Fall	Volunteer Appreciation Celebration

*(All dates and events are subject to change until 20th Anniversary Calendar is finalized.)*

We have much to celebrate together! With the support of volunteers and donors, Habitat Santa Barbara has built 22 new homes for 84 people, 50% of which are children, as well as helped rebuild and repair more than 150 homes across Santa Barbara’s south county. I hope you will join us during this anniversary year as we bring our community together to raise funds to build strength, stability, and self-reliance in partnership with individuals and families in need of decent and affordable housing.

With you by our side during this anniversary year, we are sure to reach another 20 years of service in Santa Barbara. If you have any questions, please do not hesitate to contact us at [donate@sbhabitat.org](mailto:donate@sbhabitat.org) or **805-692-2226**.

With many thanks,

20<sup>th</sup> Anniversary Committee Member  
Habitat Santa Barbara

*20th Anniversary Committee: Liz Baker, Bryn Blanks, Kayla Galli, Lora Fisher, Cindy Fraser, Maureen McDermut, Meredith Tynes, Lauren Winnewisser, and Jessica Wishan*



## 20<sup>TH</sup> ANNIVERSARY SPONSORSHIP LEVELS & BENEFITS

Join Habitat Santa Barbara in honoring our anniversary with events across the year!

Sponsor Benefits	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
<b>YEAR-LONG 20TH ANNIVERSARY BENEFITS AT ALL SIX ANNIVERSARY EVENTS</b>				
Recognition in Press Releases	X	X	X	
Private Team "Build Day" for 10 People	X	X	X	
Logo on Printed & Digital Materials	X	X	X	X
E-Newsletter & Social Media Posts	X	X	X	X
<b>GALA BENEFITS SEPTEMBER 26, 2020 (Event honorees to be announced)</b>				
On-Stage Opportunity	On-Stage Thank You	On-Stage Thank You		
Event Tickets	2 Tables 20 Seats	1 Table 10 Seats	1 Table 10 Seats	4 Seats
Wine on Tables	X	X	X	
Event Signage	X	X	X	X
Program Ad	Full-Page Inside Covers	Full Page	Half Page	Half Page
Logo on E-Newsletter Thank You Ad	X	X	X	X
Your Program Ad on Social Media	X	X	X	X

Individual tickets will be available for \$220. Cannot attend the event? Please consider a tax-deductible donation or purchase a program ad in honor of an individual or organization. Proceeds will benefit Habitat for Humanity of Southern Santa Barbara County in our mission to build homes, communities and hope. Questions? Contact us at [donate@sbhabitat.org](mailto:donate@sbhabitat.org) or 805-692-2226.



## 20<sup>TH</sup> ANNIVERSARY SPONSORSHIP FORM

Join Habitat Santa Barbara in honoring our anniversary with events across the year!

### SPONSORSHIPS & OTHER SUPPORT OPTIONS

- \$20,000 Platinum
- \$10,000 Gold
- \$5,000 Silver
- \$3,000 Bronze
- Donation: \$\_\_\_\_\_

### SPONSORSHIP RECOGNITION

Recognition Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT TYPE

- SEND INVOICE** *Please send a sponsorship invoice to the contact and mailing address listed above.*
- CHECK BY MAIL** *Made payable to Habitat for Humanity SSBC at PO Box 176, Goleta, CA 93116.*
- CREDIT CARD ONLINE** *Make your credit card payment securely online at [www.sbhabitat.org/donate](http://www.sbhabitat.org/donate).*
- CREDIT CARD BY MAIL**  
Total Amount \$\_\_\_\_\_
- Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_
- Signature \_\_\_\_\_ Date \_\_\_\_\_

### PLEASE CONTACT ME ABOUT

- Corporate Matching Gifts
- Sharing Stories/Photos for 20<sup>th</sup> Anniversary Archive
- Joining a Habitat Santa Barbara Committee
- Corporate Sponsored Volunteer Days
- Additional Donation Opportunities

***Proceeds benefit Habitat for Humanity of Southern Santa Barbara County in our mission to build homes, communities and hope. Please submit this form by email to [donate@sbhabitat.org](mailto:donate@sbhabitat.org) or by mail to Habitat Santa Barbara, Attn: Events, P.O. Box 176, Goleta, CA 93117.***