



We build strength, stability, self-reliance *and* shelter.

Habitat for Humanity of Southern Santa Barbara County
PO Box 176, Goleta, CA 93116
(805) 692-2226

April, 2021

Dear Friends,

Habitat for Humanity of Southern Santa Barbara County is proud to celebrate 20 years of helping individuals and families in-need build and improve a place to call home. We recognize that we could not have reached this milestone without the support of our volunteers, donors, corporate partners, and members of the communities we serve.

We will commemorate our 20th Anniversary by hosting a virtual fundraising gala on Saturday, May 22nd, 2021 from the comfort and safety of your own home. I hope you will join us at this inspirational event, honoring Montecito Bank & Trust, Union Bank and Yardi Systems – an occasion that brings our community together to raise funds to build strength, stability, and self-reliance in partnership with individuals and families in need of decent and affordable housing.

We would like to extend an invitation for you to be part of our anniversary year celebration by graciously requesting your support as an event sponsor. Sponsorship levels with various benefits are available from \$3,000 to \$20,000 and are listed on the following page.

The gala typically welcomes nearly 200 individuals, organizations, and corporate partners at a reception and special dinner highlighting our work over the last 20 years. The evening will honor local community members and partners.

Like most, 2020 was a challenging year for Habitat Santa Barbara and our constituents. To abide by all health and safety guidelines, we cancelled our 2020 gala and all other in-person fundraising events. While this resulted in a loss of valuable funding, the pandemic also heightened the community's need for our housing programs as many were asked to work and educate from home. There are many in our community struggling with housing insecurity or living in unsafe and unhealthy conditions. We have seen the need for our housing programs increase as the pandemic continues and the toll of the economic downturn continues to affect livelihoods.

I hope you will join us in making the 2021 virtual gala a success and helping us raise critical funds to keep our programs operating. Thank you for considering this request. I would like to set up a meeting with you to discuss sponsorship levels and benefits at your convenience. If you have any questions, please do not hesitate to contact Habitat at Jessica@sbhabitat.org or 805-453-9648.

With many thanks,

Lora Fisher
Board Chair, Habitat Santa Barbara

Jessica de L'Arbre (Wishan)
CEO, Habitat Santa Barbara



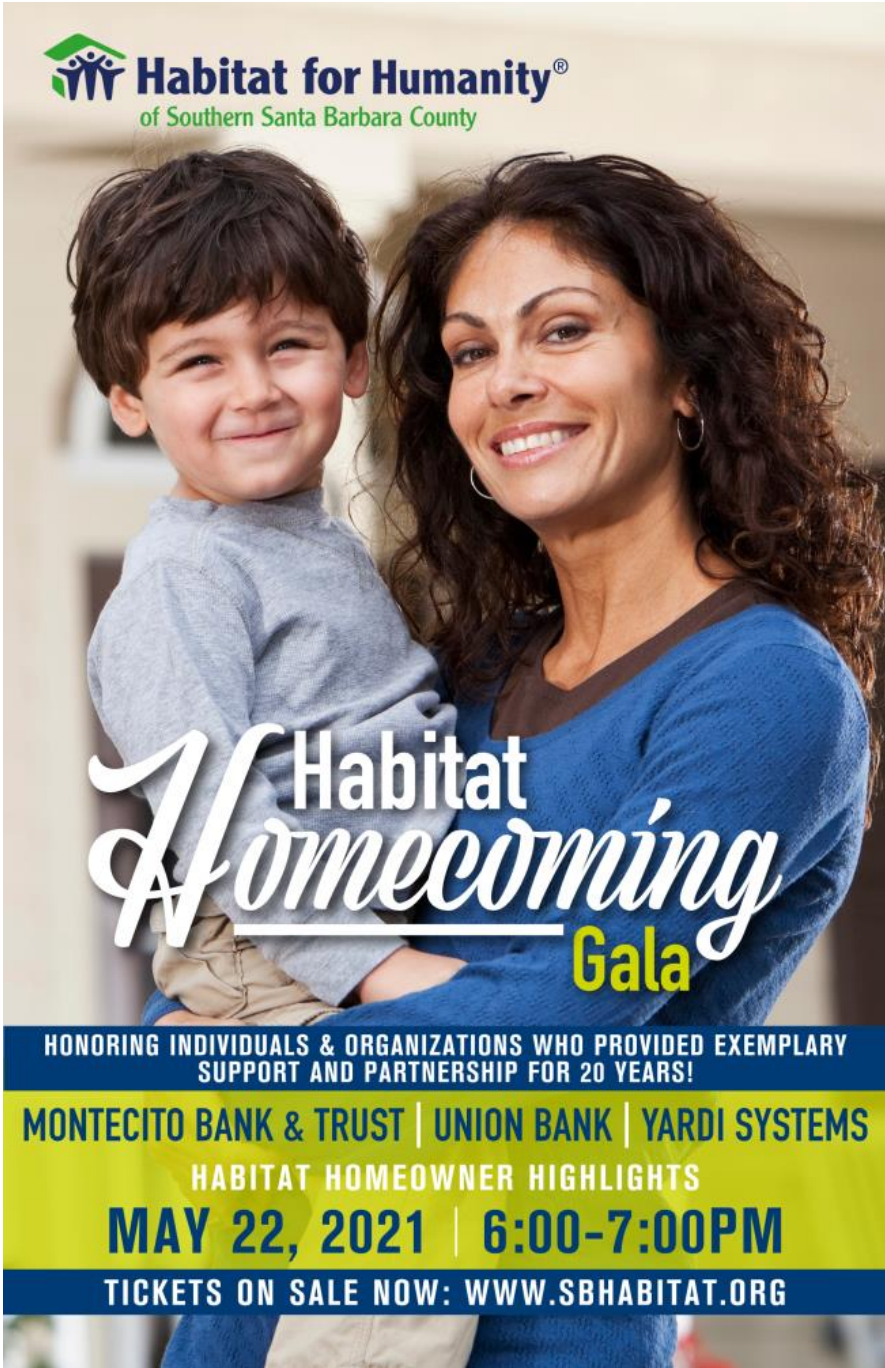


Habitat's Homecoming Gala Sponsorship Level Opportunities

Sponsor Benefits	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Table \$3,000	Ad Only \$250/ \$500
Pre-Event Benefits						
Logo on Invitation	X	X	X	X		
Recognition in Press Release	X	X	X	X		
E-Newsletter & Social Media Posts	X	X	X	X		
Day- of Event Benefits						
Virtual Stage	Virtual Stage Thank You	Virtual Stage Thank You				
Event Tickets	2 "Tables" 20 Seats (Virtual)	1 "Table" 10 Seats (Virtual)	1 "Table" 10 Seats (Virtual)	4 Seats (Virtual)	1 "Table" 10 Seats (Virtual)	
Wine	X	X	X			
Dinner	X	X	X	X	X	
Program Ad	Full-Page Inside Covers	Full Page	Half Page	Half Page	Half Page	Full: \$500 Half: \$250
Post Event Benefits						
Volunteer "Build Day" (When Safe)	X	X	X			
Recognition in Press Release	X	X	X	X		
Logo on E-Newsletter Thank You Ad	X	X	X	X		
Your Program Ad on Social Media	X	X	X	X	X	X

This is a virtual event. **Individual Tickets are available for a minimum donation of \$120 and will go on sale in April 2021.** Unable to attend? Please consider a tax-deductible donation. All proceeds benefit Habitat for Humanity of Southern Santa Barbara County in our mission to build homes, communities and hope for low-income individuals and families.





Habitat Homecoming Gala

HONORING INDIVIDUALS & ORGANIZATIONS WHO PROVIDED EXEMPLARY SUPPORT AND PARTNERSHIP FOR 20 YEARS!

MONTECITO BANK & TRUST | UNION BANK | YARDI SYSTEMS
HABITAT HOMEOWNER HIGHLIGHTS
MAY 22, 2021 | 6:00-7:00PM

TICKETS ON SALE NOW: WWW.SBHABITAT.ORG

Platinum Sponsorship



Gold Sponsorship



Doug & Linda Wood



Silver Sponsorship



MAUREEN McDERMUT & ASSOCIATES

Bronze Sponsorship



Sponsors updated: 4.9.21

